



Shirit Ungar

UX Designer with experience in web design & development

Portfolio: ShiritUngar.com

Contact: ShiritUngar@gmail.com | 646-283-7192 | [linkedin.com/in/shiritungar](https://www.linkedin.com/in/shiritungar)

SKILLS

User Research
Heuristic Evaluation
Competitive Analysis
Wireframing
Visual Design
Responsive Design
Prototyping
Usability Testing
Project Management
Front end development

TOOLS

Adobe XD
Figma
Miro
Adobe Photoshop
Adobe Dreamweaver
Adobe InDesign
Adobe Illustrator
InVision
Sketch
Microsoft Office
Github
Visual Studio Code

LANGUAGES

English
Hebrew

WORK EXPERIENCE

Senior UX Designer, Xevo

5/2021 - Current

- + Design in-vehicle experiences of ordering and payments for several food and parking merchants including Applebee's, Domino's, Chragehub and Passport.
- + Conceptualize and wireframe ways to get user rating and feedback through in-vehicle experience.
- + Collaborate with PMs, developers, QA, Marketing and UX team members to align on project expectations, brand consistency and get projects delivered on time.

UX Designer, Affinity Federal Credit Union

5/2017- 5/2021 (4 years)

- + Collaborated with diverse stakeholders to design and incorporate new products into online banking to meet business goals while keeping focus on improving the user experience in each step.
- + Produced mockups and prototypes of new functionality suggestions to get buy in from stakeholders and to advocate for better UX.
- + Re-designed and coded web pages while using Google Analytics data and heat map analysis to improve user experience and accessibility of information.
- + Communicated and collaborated effectively with developers to ensure easy and clear handoff of designs.

Designer, onPeak, a GES Global Network Company

3/2013- 4/2017 (4 years)

- + Produced UI elements and mockups to improve hotel booking experience.
- + Designed and developed email promotions to conference attendees across the US.
- + Increased email and ad conversion rates by over 15% via multivariate creative testing.
- + Won best email promotion for 2015 IAEE Art of the Show Competition and got honorable mention in 2016.

Web Designer, NJYP - Website Design & Online Marketing

4/2010 - 3/2013 (3 years)

- + Met with clients to get a comprehensive understanding on their business, marketing needs, and vision for their websites.
- + Designed website mockups for businesses according to the clients' needs and vision.
- + Developed complete websites using HTML, CSS and jQuery.

EDUCATION

- + **UX/UI Boot Camp** - Columbia Engineering, 2021
- + **User Experience Fundamentals** - Noble Desktop, 2016
- + **Associate in Advertising Graphic Design**, 2009 - Middlesex County College
Graduated with Highest Honors; Dean's List 2006 -2009